



# BorderTraffic.com

## *Cross the Border Smarter!*

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August 1, 2014

To Whom It May Concern:

David Strausser is an exceptionally hard worker who did a fantastic job of growing our website business. Over the course of a year, he suggested, implemented, and supervised a variety of changes that led to expansion from 20,000 to 200,000 unique visitors per month.

David has very good networking skills. He did a great job of seeking out and developing key relationships for our business with individuals as well as with companies and organizations – both government and private. In the face of unforeseen setbacks, he managed not only to persevere but to remain positive as well.

David's knowledge of technology is extensive and he uses that skill in a variety of ways to enhance his own productivity as well as to suggest and implement organizational improvements. He is experienced in managing sales teams and really enjoys doing so.

David is full of new and creative business ideas and throws himself 110% into his work, often making personal sacrifices to do so. He is completely trustworthy - he handled large amounts of cash and was never short a penny. David is totally dependable - if he says he is going to do something, you can be sure that it will be done.

David is also completely comfortable in Latino cultures and speaks Spanish fluently.

Please feel free to contact me if I can be of further assistance. I can be reached at 619-742-0930 or [Margaret@SolutionsXYZ.com](mailto:Margaret@SolutionsXYZ.com).

Sincerely,

Margaret F. Yova  
Vice President